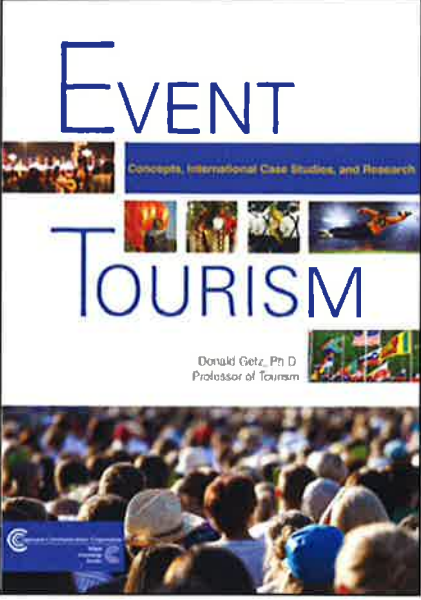


<p><b>Bilde av forside</b></p>	
<p><b>Tittel</b></p>	<p><b>Event Tourism. Concepts, International, Case Studies and Research</b></p>
<p><b>Forfatter, år</b></p>	<p>Donald Getz, 2013</p>
<p><b>Presentasjon</b></p>	<p>Chapter 1. Introduction to Event Tourism  Chapter 2. Demand and the Event Tourist  Chapter 3. Planning for Event Tourism: The Destination Perspective  Chapter 4. Development of Event Tourism  Chapter 5. Creating and Marketing Events as Tourist Attractions  Chapter 6. Sport Event Tourism  Chapter 7. Business Events (Meetings, Conventions, Exhibitions)  Chapter 8. Festivals, Arts, and Entertainment  Chapter 9. Evaluation and Impact Assessment  Chapter 10. Economic Impact Assessment and Cost–Benefit Evaluation  Chapter 11. Summary and Conclusions</p>
<p><b>Lenker</b></p>	<p><a href="https://www.cognizantcommunication.com/books/event-tourism-concepts-international-case-studies-a-research">https://www.cognizantcommunication.com/books/event-tourism-concepts-international-case-studies-a-research</a>  <a href="http://www.academia.edu/2020851/Event_tourism_Definition_evolution_and_research">http://www.academia.edu/2020851/Event tourism Definition evolution and re search</a></p>